

portfolio: alexwoodring.com



Alexander Woodring

Contact

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(in)/alexwoodring

419-438-3343

Pittsburgh, PA

Education

Bluffton University

Bachelor of Arts, May 2012

Major: Communication & Rhetoric

Minor: Graphic Design

Study Abroad: China, 2011

Awards: Excellence in Media Production

Climate Reality Leadership Corps

Climate Reality Leader Training, 2017

Skills

Adobe Creative Suite

WordPress

Basic HTML

Event Planning

Event Marketing

Writing

Video/Audio production

Mail Chimp

Social media management

Project management

Journalism

Photography

Work Experience

Web & Media Manager at Mennonite USA

Remote | 1/2018 - Present

- Manage and create social media
- Lead/ideate digital marketing campaigns
- Manage two websites (WordPress)
- Videography and editing
- Design digital/print assets
- SEO and analytics
- Podcast producer and editor
- Manager freelancers
- Email/newsletter production

Project Manager at Carnegie Mellon

Pittsburgh, PA | 11/2014 - 12/2017

- Producer of the Hear Me Project Podcast
- Education programming
- Liaison with multiple satellite schools
- Data analysis
- Event planning
- Web management and writer
- Social media management
- Email marketing

PULSE Fellow at 91.3 WYEP

Pittsburgh, PA | 8/2013 - 8/2014

- Teacher for K-8, audio/radio production
- Organized and led media production camp events
- Assist with WYEP and WESA membership drives

Senior Reporter at Delphos Herald

Delphos, OH | 5/2012 - 7/2013

- Head reporter and photographer
- Page designer for print edition and
- Lead editor for online edition
- Managed social media outlets and website